



RAA
FALL MEETING
'25/'26

October 28, 2025

Ridgedale Athletic Association, Inc.

Goals for the season

- Provide a safe, fun & supportive league.
- Easy access to get league info and docs.
- Transparency.
- Generate interest for RAA in Morgantown area.
- Get more volunteers and coaches involved.
- Get older cheer squads gym time.
- 5 Teams for each division.
- Save \$ where possible.
- Keep balanced teams.
- Update rules.
- Team practices.
- Play crosstown leagues.
- Add fun events for kids.
- Redeploy funds towards next years budget.



New for this season!



Meet Hoops!

RAA Gear



Notable League & Rule Changes

- **Volunteers only, no paid lead coaches.**
- **New divisions**
 - PreK, K/1st, 2nd /3rd, 4th /5th & Middle school (6th, 7th & 8th)
- **Playoff and Championship times** are reduced to 5 min. per player. Purpose is encourage a higher level of healthy competition and avoid coach disagreements about rosters.
- **K/1st rim height** - 8'
- **2nd /3rd rim height** - 9' rim
- **Defense boundaries**
 - PreK & K/1st remain in paint.
 - 2nd/3rd - 3 pt. line.
 - 4th / 5th - Half court, no traps, Lead by 15+ pts. play in 3 pt.
- **Offense/Defense sets**
 - Man to Man and 5 out encouraged for younger divisions.
 - 2-3 zone defense, 1-3-1 offense and others permitted.
- **Screens**
 - No picks allowed in PreK or K/1st
 - Off ball screens only in 2nd/ 3rd
 - 4th / 5th & middle school are allowed screens
- **Mercy Rule** - 15+ points no press and no clock stops.

Rules were updated to embrace the core of basketball, create healthy competition, learn teamwork and critical thinking. Changes give players freedom to play without second guessing decisions, being confused from too many coaches, help them work as a team and improve their natural abilities.





Projected Budget

(End of Nov.)

Revenue

- Registration **\$18k**
- Season passes **\$700**
- Admissions - TBD
- Concessions - TBD
- Merchandise - TBD
- **Starting balance \$5.4k**
- **Sponsors \$2k**
- **Total Revenue \$26k**
- **Net Revenue \$9k**

Expenses

- Website & League software **\$2k**
- Insurance **\$3.7k**
- Jerseys, coach shirts & cheer gear **\$10k**
- Equipment & other **\$800**
- Concessions - TBD
- Referees & help - TBD
- Gym rentals: TBD
- Misc. **\$40**
- **Total Expenses \$17k**
- **Scholarships Awarded \$7.5k**
- **Donations made \$100**

Net revenue will be put toward concession supplies, gym rentals, labor and referees.



Work that's been done

Sponsors

Treadmill Mentality
Levels Arcade
Our Family Craft Shop
Mountaineer Vision
Hoops WV
Par Mar Stores
RockyBrook
J&L Energy
Stewart Design

Development

New Logo
Website & software
IG & FB
Squad Locker
Practice Guides
Safety Manuals
Code of Conduct
Rules & Regs
Schedule
Registration platform

Equipment & other

Big scoreboard works
All hoops work
Basketballs inventoried
Mascot costume
WVU tickets & halftime game

League stuff

Annual reports updated
\$2M Insurance policy
IRS NonProfit status updated
Facility agreements
Refs scheduled



Upcoming Schedule

- Oct 31: Grade school signups close**
- Nov. 3/4: Basketball Coach meetings 7-8 pm**
- Nov. 6/7 Cheer uniform drop off 6-8 pm**
- Nov. 7 Cheer Coach meeting 6-8 pm**
- Nov 6: WVU game at 7 pm**
- Nov. 10, 12-14: Skill Evals. Times TBA**
- Nov. 24: Middle school sign ups close**
- Dec 1-5: First week of practice**
- Dec. 6/7: Game #1 weekend**

Meetings, uniform drop and skill evaluations at Ridgedale gym.





Summary

- Website & TeamSnap launched for easier communication and organization.
- 200+ players, 50+ cheerleaders & 50+ coaches.
 - Avg. 2 coaches per team & 5 Teams per division.
- Older cheer squads in gym on Tues & Thurs each week.
- Volunteer interest from students in the community.
- Talks to play Trinity, Brookhaven and Waynesburg. This will save ref. \$ and expand competition.
- No fee increases.
- \$9k+ saved with no paid lead coaches.
- Season Pass price reduced by 20% from last year.
- Gear store open soon 5% of sales will go to RAA.
- Rules updated to keep core of basketball and less confusion for players and coaches.
- Team practices and scrimmages allowed at practice.
- 1st Event - Levels Arcade \$10 Play all you want.
- 2nd Event - WVU discounted tickets & halftime game for kids.
- \$7,500 awarded in scholarships to date.
- All work has been donated by board members at no compensation.



Thank you for attending.

Anytime throughout the season you have a question or concern please reach out to the board at raaboard@gmail.com

'25/'26 Board Members:

- Brook Pauley - President
- Jeremy Milam - Vice President
- Anthony Shields - Secretary
- Jason Williamson - Treasurer
- Kristi Cecil - Cheer Coordinator
- Nick Mains - 1A Site Coordinator
- Bryan Vankirk - 2A Site Coordinator
- Malik Stubbs - 3A Site Coordinator
- Blake Stewart - 4A Site Coordinator
- Ben Long - 5A Site Coordinator

Figures and accounting methods presented are for illustration only and are not GAAP.
For internal use only and subject to change.